

IO5: Assess the social impact of the pilot test

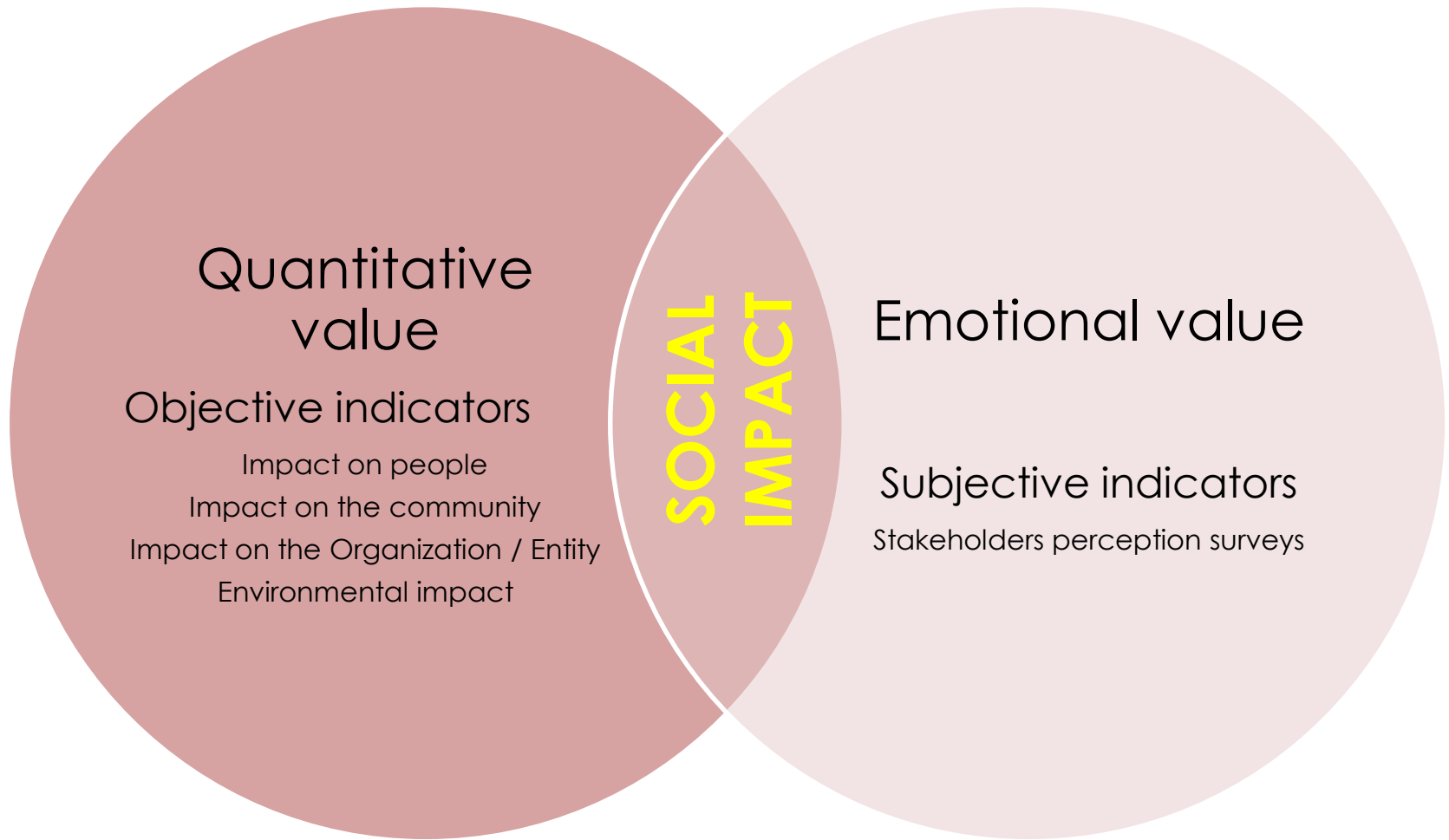




The objective of this activity is to verify whether the entrepreneurship project has contributed to generating changes in society, that is, if it has collaborated in transforming it

The **value of social impact** is the result of:

- actions carried out, which provide us with a quantitative value (objective indicators)
- and the emotional value generated by the project in the agents involved (perception/subjective indicators)



When and How?



Social impact assessment

Identify Stakeholders

- People with ID
- Families
- Professionals
- Suppliers
- Business clients
- Administration
- Allies / Contributors
- Volunteers

October 2020

Define baseline (Collect pre-pilot data)

QUANTITATIVE IMPACT VALUE
Objective indicators

October 2020

Final results (Collect Post Pilot test data)

EMOTIONAL IMPACT VALUE
Qualitative / subjective indicators of perception of Stakeholders

2021

Data analysis: social impact value

- Compare results
- Extract evolution and tendency
- Conclusions

2021

Results

Qualitative indicators

In general, the data does not show a significant change. Covid has not allowed us to develop the projects as we had planned, so they have done on a small-scale

- Where the most pre and post impact is seen in the community
- The environmental impact is non-mesurable or has a very low impact

Qualitative indicators

- High levels of satisfactions from all the stakeholders
- They believe it has a high level of replication and a key element for social transformation
- However, we should work on the issue of visibility, not everyone is aware of the project, we should make it more visible in order to create new opportunities

Covid has reduced the social impact and the relationships, the planned activities has been restricted to the organization, so the ties between community and society has also undergone a fall

Conclusions:

- Entrepreneurship can help to increase participation in social of social life among community
- Promote the presence and the visibility of intellectual disabled people
- It can become an agent of social change, promoting awareness actions and an active social role
- Strengthen networking
- Generate the involvement of the population and also a change on how the perceive disabled people

- Entrepreneurship projects are able of changing society and the target groups' quality of life
- Make known social entrepreneurship projects allows society to be aware of how important they are as a key to social cohesion
- Communication helps, on one hand to make visible fields and collectives that they generally are unknown for many of us, and on the other hand to make easier the replicability of the projects among other contexts

Future Goals:

- Focus the project on the accompaniment to single entrepreneurship projects (with material resources, accompaniment, social network, economic or/and tax advice, ...)
- Introduce and develop the mentor
- Entrepreneurship training
- Promote financial support for entrepreneurship projects by funds



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